

HILL'S PET SLIMMER PROGRAMME

If you suspect your pet may be overweight, the best thing you can do for them is take them to the vet for a professional opinion.

The Hill's Pet Slimmer programme, which is run by hundreds of veterinary clinics in South Africa and Namibia, combines the clinically proven weight loss food with regular weigh-ins and expert advice. It has proven to be a successful formula for thousands of cats and dogs.



Visit www.PetSlimmer.co.za to find a slimmer clinic near you, and to read up more about pet obesity, previous success stories, helpful tips and more.



HILL'S PRESCRIPTION DIET RANGE

Metabolic



- Clinically proven to safely provide 28% body fat loss in dogs and cats in 2 months²
- 88% of pets lost weight in 2 months at home³
- Helps pets feel full and satisfied between meals to reduce hunger and begging
- Helps avoid weight regain following weight loss



Metabolic + Mobility



- For dogs with concurrent weight and mobility issues
- Combines the full strength technology of Metabolic and j/d
- Improves mobility in as little as 21 days⁴



c/d Multicare Stress + Metabolic



- For cats with concurrent urinary and weight issues
- Combines the full strength technology of c/d Multicare Stress and Metabolic
- The only nutrition shown to reduce the rate of recurring FIC signs by 89%⁵
- Dissolves struvite stones in as little as 7 days (average 27 days)⁶
- With added L-tryptophan and milk protein hydrolysate to control stress



² Data on file, Hill's Pet Nutrition, Inc.

³ 88% of pets lost weight in 2 months at home

⁴ Based on data for the vet market collected by GFK (Independent Market Research Company) as at 2020.

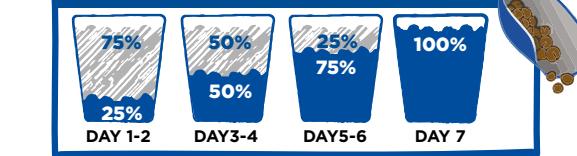
⁵ Kruger JM, Lulich JP, MacLeay J, et al. Comparison of foods with differing nutritional profiles for long-term management of acute nonobstructive idiopathic cystitis in cats. J Am Vet Med Assoc. 2015;247(5):508-517.

⁶ Lulich JP, Kruger JM, MacLeay JM, et al. Efficacy of two commercially available, low-magnesium, urine-acidifying dry foods for the dissolution of struvite uroliths in cats. J Am Vet Med Assoc. 2013;243(8):1147-1153.

HOW TO INTRODUCE THE NEW FOOD

We recommend introducing this new food over a period of weeks to help avoid any tummy upsets and for better acceptance.

Transition Schedule



Most pets don't like sudden change and are more willing to accept new things if change is gradual and they're allowed to make choices. For finicky and older pets or pets with health conditions, extend the transition period up to four or more weeks.

LED BY SCIENCE, LOVED BY PETS.

All Hill's foods are developed by a team of veterinarians, PhD nutritionists and food scientists.

HOME TO OUR #1 TASTE TESTERS.

Our global Pet Nutrition Centre is where our 900+ dogs and cats help us develop forward-thinking food – so your pet has the best nutrients for their best life.

FOOD, SHELTER & LOVE.

Hill's Food, Shelter & Love programme provides food to shelters and has helped over 12 million pets and counting find a forever home.

For quality, consistency and taste, or your money back.



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* Hill's guarantees Prescription Diet brand pet food for quality, consistency and taste. If you are not completely satisfied with any purchase of Prescription Diet brand pet food for these reasons, simply return the unused portion to your veterinarian for a full refund or replacement.



Transforming Lives



DOG



CAT



Weight Management

A STEP AHEAD FOR THEIR BEST LIFE

WHAT IS OBESITY?

Obesity is a massive global problem. According to the World Health Organisation 39% of all adults are overweight and 13% are obese. And it's not only a problem for people. South African vets say more than half the pets they treat are overweight. 9 out of 10 pet parents don't even realise their pet is overweight and it has become the number one health problem faced by pets today.

Overweight pets live shorter lives. Even as little as 20% extra weight can increase the risk of serious conditions such as diabetes, arthritis, heart disease and breathing problems.¹



COMMON CAUSES

Overfeeding

Weight gain is usually caused when pets eat too many calories and don't get enough exercise. Those special treats could be a major cause of an expanding waist line.

Age

Older pets are usually less active, so they need fewer calories. Age creeps up quickly and many pet parents forget to change to a "senior" food at around 7 years.

Breed

Some breeds are more likely to gain weight, including Labrador Retrievers, Spaniels, Dachshunds, Pugs and mixed-breed cats.

Neutering

While it's the responsible thing to do, the procedure alters pets' metabolism, making them prone to weight gain.

Pets can vary so much in size and shape, even within a specific breed. This makes it difficult to determine if yours is overweight. So it's a good idea to have your vet check your pet's weight regularly.

COMMON SIGNS



What is your pet's ideal weight?

The Hill's Body Fat Index is a simple visual tool that will help you understand the health risks of your pet's condition. Your vet may use the tool to assess your pet's ideal weight and prepare a customised feeding plan.



CAN FOOD HELP?

What you feed your pet plays an important role in supporting ideal weight.

THE BENEFITS OF PRESCRIPTION DIET WEIGHT MANAGEMENT FOOD



Clinically proven levels of L-carnitine and appropriate levels of protein and fat help pets reach and keep their ideal weight and maintain lean muscle.



A synergistic blend of ingredients helps kick-start the body's natural ability to burn excess fat.



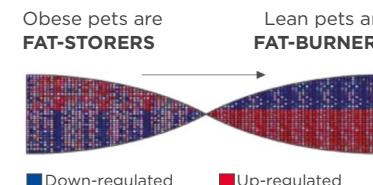
The right blend of fibres helps pets feel full and satisfied between meals.



Support for concurrent conditions associated with obesity, such as joint issues in dogs and urinary issues in cats.

Restricting portion sizes or feeding high fibre foods are some of the older and less successful ways for pet weight loss.

Hill's Prescription Diet Metabolic products have unique weight management technology, based on the science of nutrigenomics, that has a great impact on cell function to help kick-start the body's natural ability to burn excess fat and move the pet from a fat-storing to a fat-burning gene profile.



Obese and lean pets have different gene expression