



# Managing Pets with Dental Disease

Dental disease can be a problem in pets as young as 2 years of age. It affects up to 80% of pets over the age of 3, though becomes more common as a pet gets older. If left untreated, the bacteria and toxins present in the mouth can enter the blood stream and affect vital organs, causing serious illness including heart and kidney disease.

## The Solution



Annual dental check ups



Brushing the teeth



Nutrition

As humans we brush our teeth, floss, rinse with mouthwash, and visit our dentist regularly. Although brushing a pet's teeth is the best way of keeping them healthy, it can be stressful for the pet and their parents, so why not recommend a food that acts like a toothbrush, dental floss and mouthwash all in one?

## HILL'S PORTFOLIO

### Prescription Diet t/d

A complete diet for dogs and cats that is clinically proven to reduce plaque, tartar, gingivitis and stain. t/d cleans their teeth as they eat.

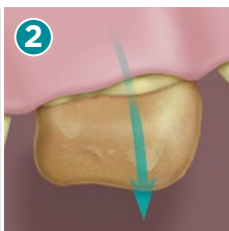
- Uses a patented fibre matrix, resistant to crumbling, so that the kibble engulfs the tooth before it splits and fibres wipe the tooth surface.
- Controlled levels of protein to help limit a component of plaque.
- Balanced minerals and controlled levels of calcium to help limit the mineralisation of plaque to tartar (dental calculus).
- Can be used in conjunction with intermittent brushing.

#### Available in

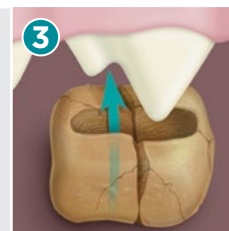
Dry only, and in a mini kibble for smaller dogs.



With every bite, the fibre matrix scrubs the tooth surface to clean teeth and freshen breath.



Unique fibre alignment helps kibble stay in contact with the tooth surface right to the gumline.



Kibble gently scrubs away plaque and tartar to clean teeth and promote healthy gums.

## AWARD WINNING



The VOHC Seal is displayed on products that have been awarded the Seal, including the Hill's t/d products.



The European Veterinary Dental Society (EVDS) endorses the VOHC seal of acceptance.





The British Veterinary Dental Association (BVDA) endorses the VOHC seal of acceptance.



## Recommending the Right Food

**90% of pet parents want a food recommendation from their veterinary healthcare team. Make sure you give them one!**

t/d is the superior Hill's product to recommend to clients whose pets have dental disease. Ideally it should be fed after a dental prophylaxis. It can also be fed long term to adult and senior pets.

t/d	
	
<ul style="list-style-type: none"><li>Pets requiring reduction of the accumulation of:<ul style="list-style-type: none"><li>Dental plaque</li><li>Dental stain</li><li>Dental tartar (calculus)</li></ul></li></ul>	
<ul style="list-style-type: none"><li>Gingivitis</li></ul>	
<ul style="list-style-type: none"><li>Bad breath</li></ul>	

